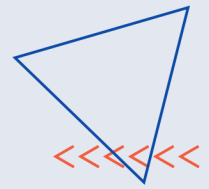




# Taleproduction



## Crafting Content That Connects

Helping senior leaders build positive workplace culture through video

### 5 Common Starting Points for Human Resource Leaders

1

#### Onboarding Mini Series

Valuable when:

- Onboarding varies across teams.
- New starters get mixed messages.
- HR repeats the same info constantly.

4

#### Positive Change Culture

Valuable when:

- New changes cause confusion.
- Messages get diluted down the chain.
- Understanding takes too long.

2

#### Values And Behaviours

Valuable when:

- Values aren't fully understood.
- Behaviours need constant reminders.
- Values feel superficial, not lived.

5

#### Celebrating Wins

Valuable when:

- People miss key updates.
- Teams feel unseen.
- Long emails get ignored.

3

#### Leadership Visibility

Valuable when:

- Limited connection to leadership.
- Staff stories aren't shared.
- Wins stay invisible.



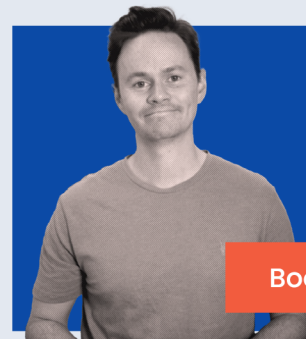
### Why Tale Production?

- Supported 2 of the world's top 4 FMCG companies
- Over 100 organisations served and thousands of videos created
- Specialists in manufacturing & FMCG » we know how to engage frontline teams
- Free strategy available so you can see how our end to end service can support you short and long term.
- Video Photography Brand Templated assets

### How to Get Started

Arrange a 30-minute call so we can pinpoint your biggest opportunity and give you a practical, step-by-step plan you can use immediately.

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Book a call